



KCD ISTANBUL 2026

SPONSORSHIP PROSPECTUS

SUPPORTED BY



Contribute to the growth and advancement of our vibrant community

We are thrilled to present you with the unique opportunity to sponsor KCDs, an extraordinary series of events that play a vital role in fostering the global community of engineers, developers, and cloud-native enthusiasts. As the adoption of Kubernetes and cloud-native technologies continues to surge, KCDs have emerged as one of the premier platforms for connecting like-minded professionals who shape the future of digital infrastructure.

In the last 5 years, the Cloud Native Computing Foundation supported more than 89 completed KCD events in 41 countries, and 59 cities.

5 YEAR GLOBAL IMPACT



41 COUNTRIES / 59 CITIES
and counting...



93 completed KCDs
worldwide

WHY SPONSOR

Sponsoring KCDs offers companies a unique opportunity to achieve multiple strategic objectives.

SUPPORTED BY



CLOUD NATIVE
COMPUTING FOUNDATION

01 KCDs provides unparalleled **brand awareness** within the cloud-native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.

02 Gain access to **networking opportunities** with quality, targeted attendees, and leverage KCDs as a powerful platform to promote your product and recruit top talent from a diverse pool of skilled professionals.

03 Associate your brand with one of the fastest-growing technology communities and demonstrates your **commitment to community** growth and development.

04 By supporting KCDs, your brand will enhance its **credibility** by establishing itself as a prominent and influential player in Cloud Native technology.

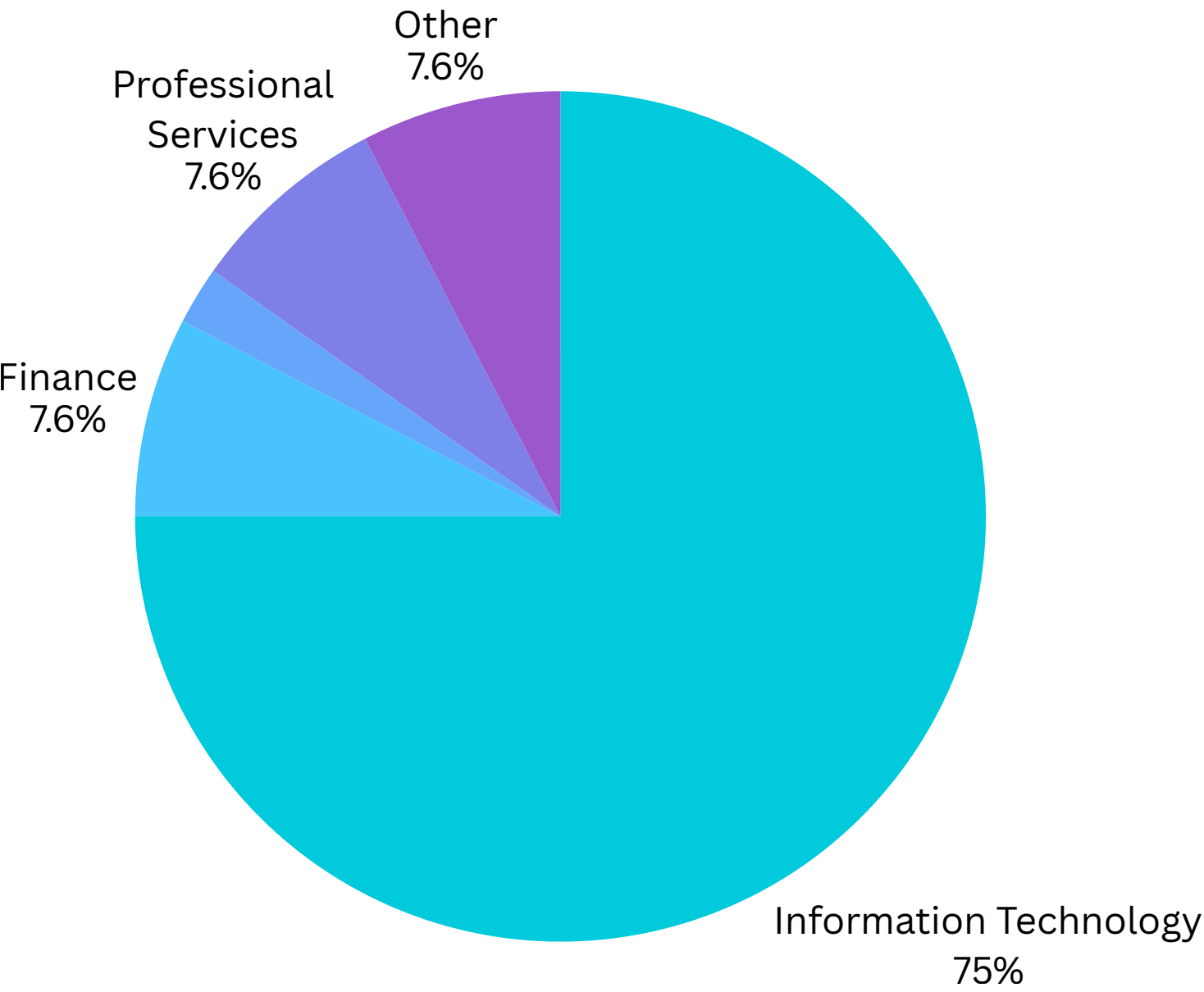
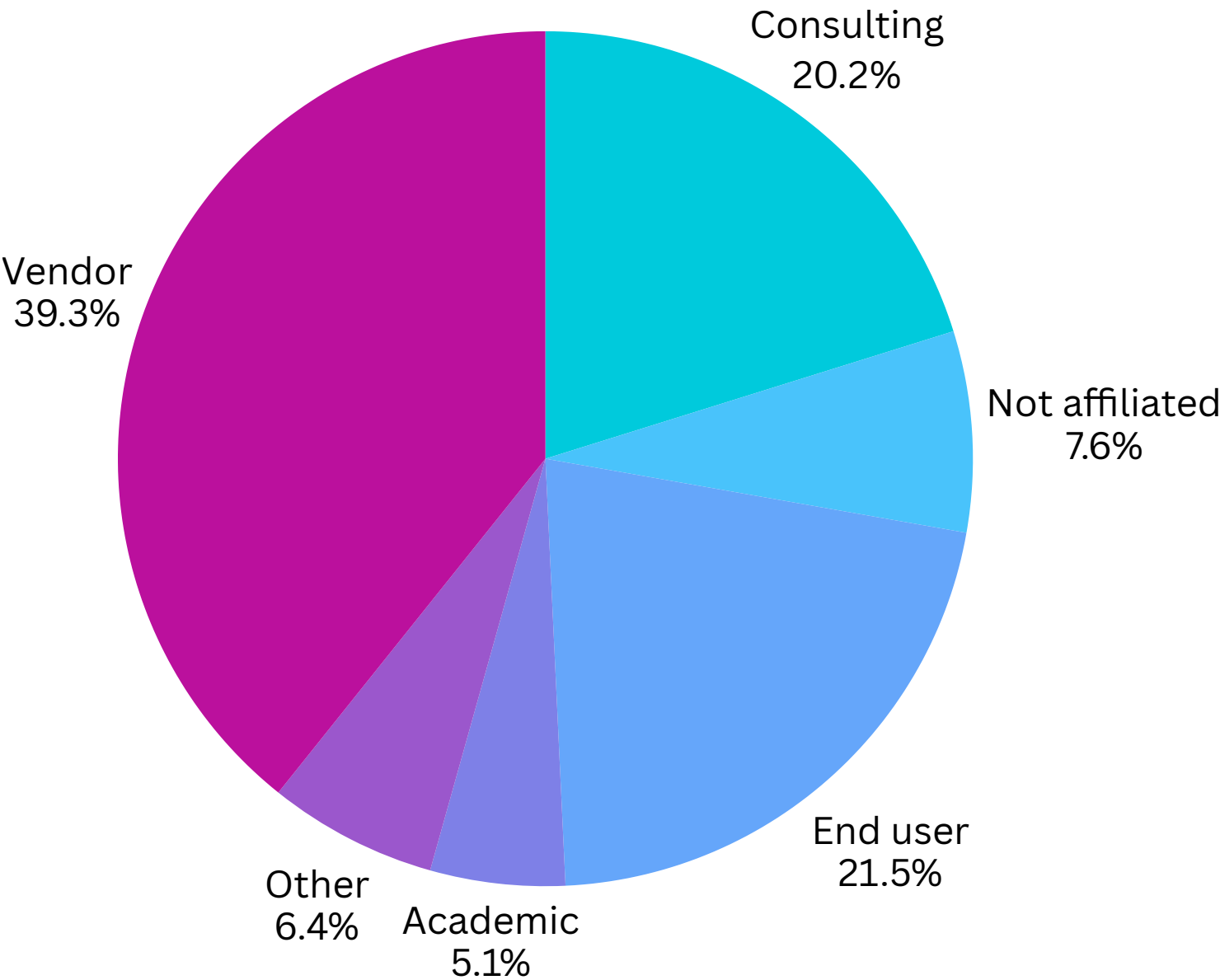
On May 15, 2026, the Kubernetes and Cloud Native community will gather in Istanbul, Turkey for a 2-day technical conference loaded with exciting talks and plenty of opportunities for growing and networking. What to expect:

- After successful 2023, 2024 and 2025 editions, KCD Istanbul 2026 will be the biggest CNCF event organized in Istanbul and in Turkey.
- Over 350+ developers, system engineers, and IT professionals attending this year's event.
- A diverse and vibrant community of local and international attendees.



ATTENDEES

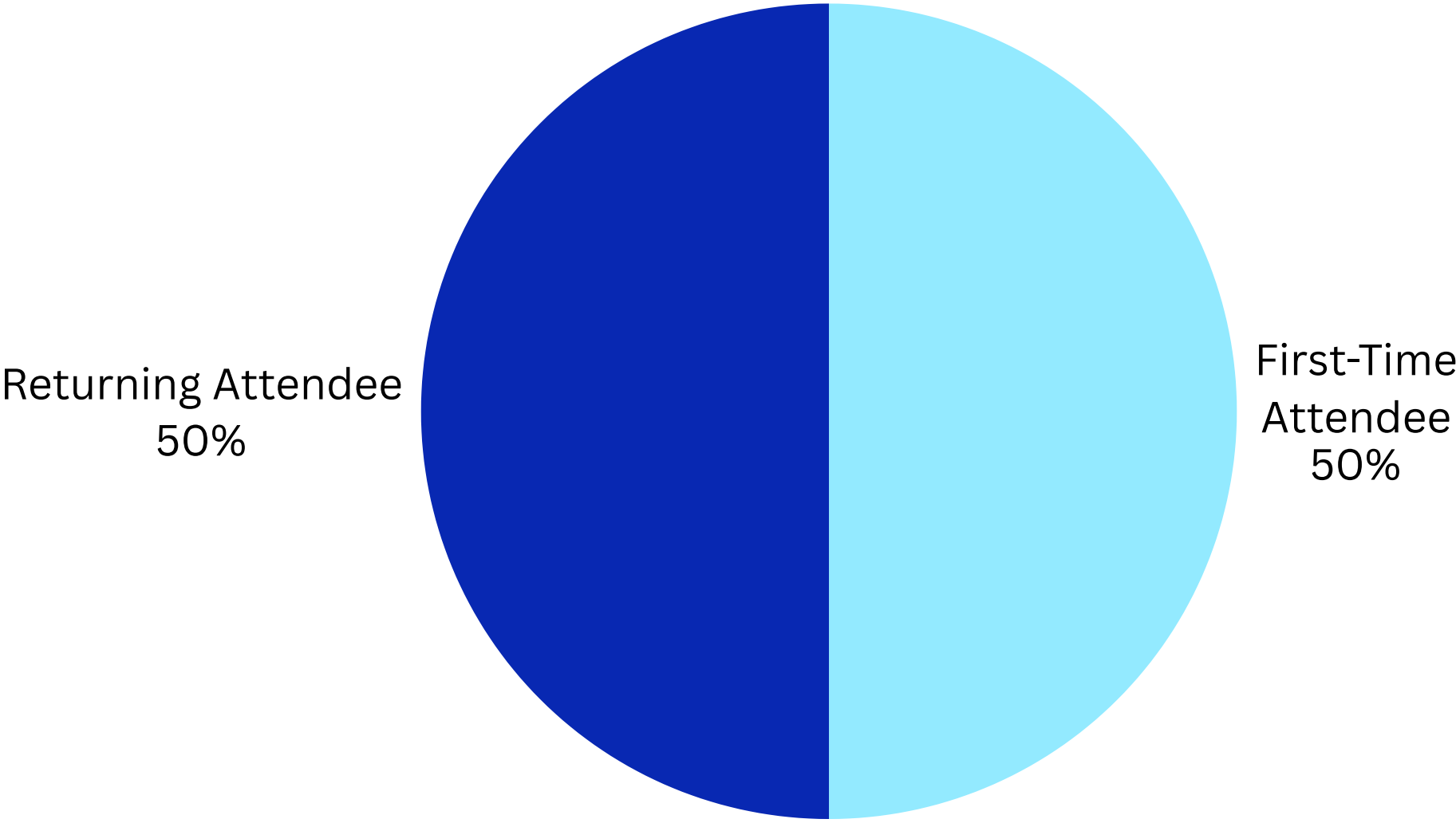
364



LAST YEAR DEMOGRAPHICS

ATTENDEES

364



92%

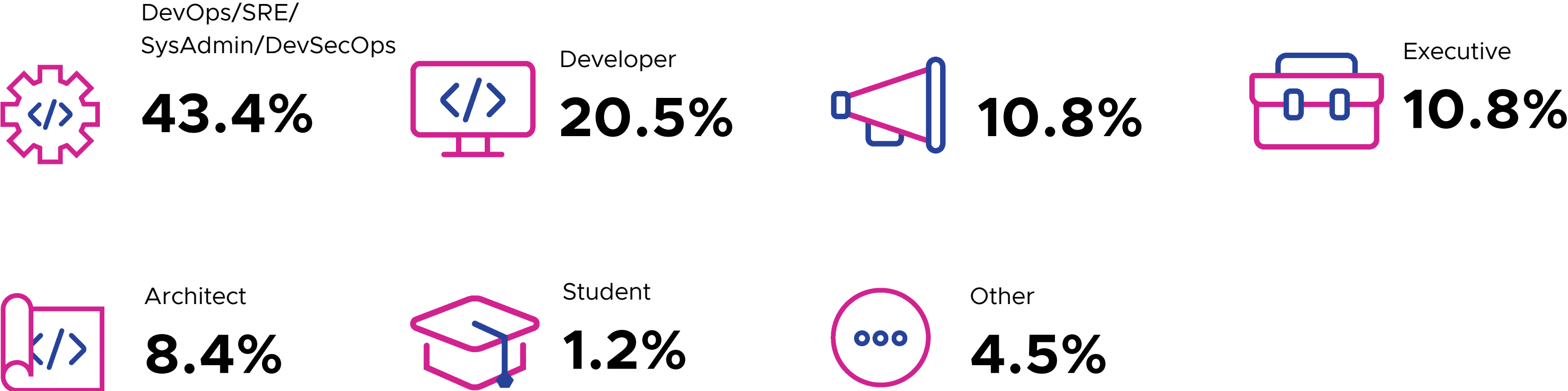


8%

We had attendees from Azerbaijan, India, UAE, Europe and the US visiting!

LAST YEAR DEMOGRAPHICS

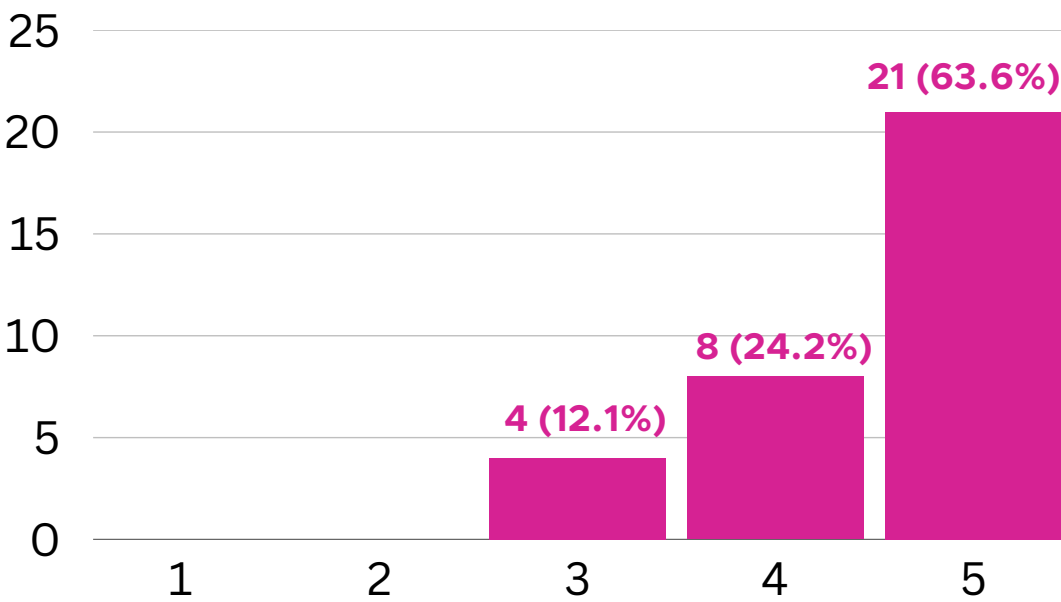
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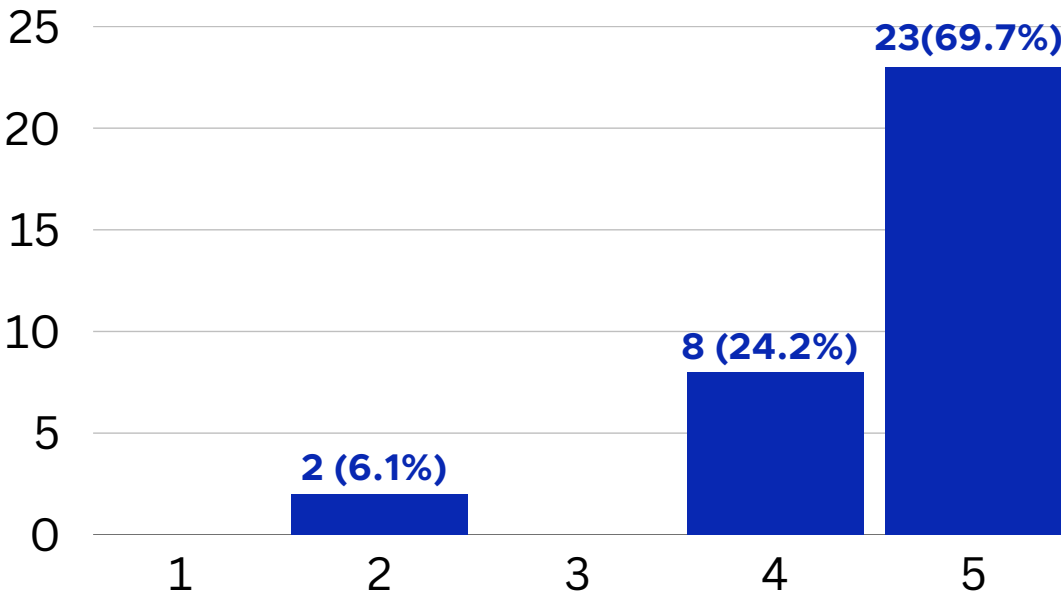
LAST YEAR RESULTS



EVENT RATING
from 33 responses



PEER RECOMMENDATION RATING
from 33 responses



WHAT ATTENDEES SAID

“ I think the balance of technical vs soft topics were just right.”

“ You did a great job in putting the schedule together. Very interesting talks.
Thank you for organizing this great event. I had a really good time! :)”

LAST YEAR SPONSORS

DIAMOND



PLATINUM



GOLD



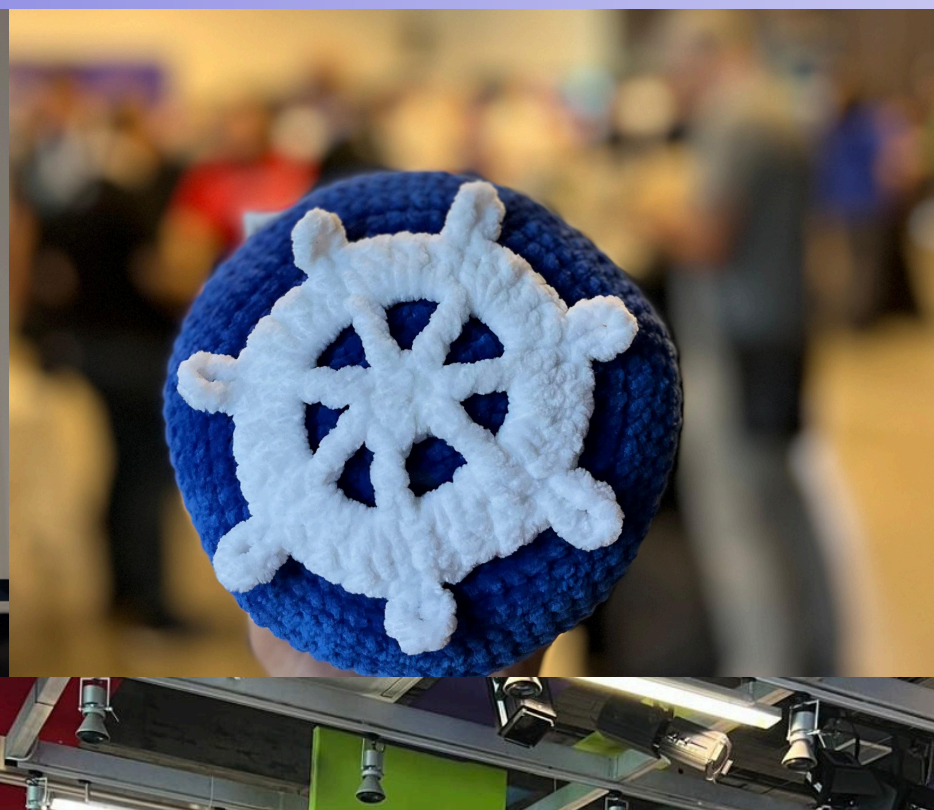
MEDIA



COMMUNITY



LAST EDITION



THE VENUE



ISTANBUL BILGI UNIVERSITY

KCD Istanbul 2026 will be held at Istanbul Bilgi University, located in the European-side of Istanbul.

The venue has a capacity of 400 attendees.

Breakfast and lunch will be served during the event.

There will be also coffee breaks with snacks.

Key Numbers

2

Days

350+

Attendees

22+

Speakers

2

Keynotes

20+

Sessions





Platinum Sponsorships

PACKAGE PRICE: \$15,000

Platinum sponsors are the ones contributing the most to the conference. They represent companies for which Cloud Native approach is central in the way they implement their activity.

Platinum sponsors will be offered a [unique presence](#) before, during and after the event: a large booth area, 1 long break-out session* (30min), branding everywhere.

WHAT'S INCLUDED

- Large booth area
- 7 tickets
- 30 min break-out session* (The talk should be feedback or an expert-led presentation).
- Branding in all marketing material
- Large logo on the website
- Social media post from event account
- Large logo in special banner

* Subject to validation by the KCD program committee (High quality. No promotion)



Gold Sponsorships

PACKAGE PRICE: \$10,000

Gold sponsors form the backbone of the conference backers. They represent companies that believe the strongest in the Cloud Native movement and have the financial means and the willingness to support it.

Gold sponsors will be offered very strong visibility during and after the event: a medium-size booth area, 1 regular break-out session* (15min), extended branding both onsite and offsite.

WHAT'S INCLUDED

- Medium-size booth area
- 5 tickets
- 15 min break-out session* (The talk should be feedback or an expert-led presentation).
- Branding in marketing material
- Logo on the website
- Social media post from event account

* Subject to validation by the KCD program committee (High quality. No promotion)



Silver Sponsorships

PACKAGE PRICE: \$5,000

Silver sponsors are important contributors to the conference. They represent companies who believe in cloud native technologies and experience daily their benefits for their software and platforms (or those from their customers!).

Silver sponsors will be offered strong visibility during the event: small-size booth area, branding onsite on common areas and welcome banner, logo on the website.

WHAT'S INCLUDED

- Small-size booth area
- 2 tickets
- Branding in marketing material
- Logo on the website

* Subject to validation by the KCD program committee (High quality. No promotion)



Community Partner

PACKAGE PRICE: IN KIND

Community partners, such as cloud native project maintainers, tech community leaders in Open Source, DevOps, or Cloud Native technologies, and Open Source Evangelists, play a unique role as central contributors to our KCD event.

They have the opportunity to contribute to our community zone in a dedicated area of the venue. Even small contributions from these partners, such as event promotion, attendee education and networking, and creative ideas for our community zone, can make a significant impact.

WHAT'S INCLUDED

- 2 Ticket
- Keynote Mention
- Logo on website

BENEFITS	<div>    </div>		
	PLATINUM	GOLD	SILVER
Booth	L	M	S
Slot for break-out session*	30min	15min	
Branding on common areas, logo on website	L	M	S
Presence on event hall image ads	✓	✓	✓
Opening note mention	✓	✓	✓
Social media post	✓	✓	
Logo in event hall special banner	✓		
Tickets	7	5	2

* Subject to validation by the KCD program committee (High quality. No promotion)

SCHEDULE

	DATE	DAYS UNTIL EVENT
CFP DATES (open-close)	23rd January, 2026 - 1st March, 2026	120 - 75
CFP NOTIFICATIONS	16th March, 2026	60
SCHEDULE ANNOUNCED	6th April, 2026	39
FEES & LOGO ASSETS DUE	15th April, 2026	30
EVENT START	15th May, 2026	Live!





COMMUNITY ORGANIZED CNCF SUPPORTED

ISTANBUL



KCD

GROWING CLOUD NATIVE TOGETHER

KCD ISTANBUL 2026

INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

CONTACT

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LET'S GET SOCIAL



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